

Peterborough Children's Water Festival
2027 Sponsorship Kit

2026 Activity Centre hosted by Canadian Canoe Museum



2026 Lunchtime performance by Opal from the Peterborough Academy of Circus Arts

Our Impact

Since 2002, over 33,000 elementary students and 7,500 teachers and chaperones have attended the PCWF to celebrate what water does for us, and what we can do for water.

Your support makes all the difference. Please help us continue this lasting impact on our region's future. We can't do this without you!

Organized in collaboration with educators, water quality specialists, conservation groups, industry, and local government, the annual Peterborough Children's Water Festival (PCWF) provides ~1,400 students in Grades 2-5 with two days of fun and experiential learning about conserving, appreciating and protecting water.

Our sponsors and donors enable us to offer this unique and popular learning opportunity free to all attendees in Peterborough and the Kawarthas.



Help Us Water Young Minds

The PCWF returns to Riverview Park & Zoo for its 25th year on **May 27-28, 2027.**

Become a sponsor and take advantage of the many benefits and perks, or become a corporate donor to receive a tax receipt.

BENEFITS & PERKS FOR PCWF SPONSORS

- Reach our environmentally conscious audience with recognition on GreenUP's social media (9,000+ followers)
- Positive brand association by aligning your organization with this beloved community event
- Employee volunteer opportunities on the festival days

Sponsor Benefit Levels

	Festival Supporter $5,000	Festival Patron $2,500	Festival Benefactor $1,000	Festival Friend $500
Recognition at our VIP event	✓	✓	✓	
Logo recognition on PCWF festival website	✓	✓	✓	✓
Framed certificate of appreciation	✓	✓	✓	✓
Employee volunteer opportunities	✓			
Recognition posts to 9K social media followers	✓	✓		
Recognition in the PCWF Newsletter	✓	✓	✓	✓

Contributions at **all levels** help keep this event **free** for all schools in Peterborough and the Kawarthas. Your oranization can be proud that your support will

- **Support** local water education programming
- Grow professional relationships within our **community**
- Increase your brand visibility and connect it with **environmental action**

$30

is the true cost for each student to attend the Peterborough Children's Water Festival

If you would like to become a Corporate Donor and receive a charitable receipt, please scan the QR code or contact us at info@pcwf.net.

2026 FESTIVAL SPONSORS

City of Peterborough | Sisters of St. Joseph
Peterborough Victoria Northumberland Clarington Catholic District School Board
Andritz Canada Inc. | Cogeco | Peterborough Utilities Inc.
TD Friends of the Environment Foundation
Grant & Emma Murphy | Herb Lang Well Drilling | Kawartha Financial Services
RBC Community Together Grant | Siemens Canada Ltd.
Cambium Environmental Inc. | GM Financial | Green Eyewear Optical | Hennessey Foundation
Township of Selwyn | Wayne Stiver
BearCom | Black Duck Wild Rice | Canadian Canoe Museum | Costco | Glen Caradus | GreenUP | Holy Cross Catholic Secondary School | Kawartha Pine Ridge District School Board
Lang Pioneer Village & Museum | Mary Elizabeth Konrad | Morello's Independent Grocer
Ontario Power Generation | Ontario Turtle Conservation | Ontario Onsite Wastewater Association
OPP Marine Safety | Pepsi QTG Canada | Peterborough Public Library | Peterborough Utilities Inc.
Ricart Branded Apparel | Riverview Park & Zoo | St. Peter Catholic Secondary School
Thomas A. Stewart Secondary School | Tim Hortons - Water Street | TRACKS | Trent University

Support the 2027 Peterborough Children's Water Festival

Sponsorship inquiries:
info@pcwf.net

Donations:
canadahelps.org/en/dn/11378

More info:
www.pcwf.net