



2026

Peterborough Children's Water Festival

Help Us Water Young Minds



Making a splash since 2002!

**Join us!
May 27th & 28th, 2026**

www.pcwf.net

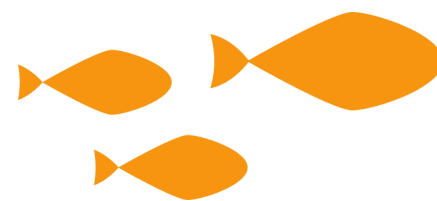


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Peterborough Children's Water Festival



The Peterborough Children's Water Festival is a **community** event that provides **experiential learning opportunities, educating youth on protecting and preserving our regional water sources and species.**

Our sponsors and donors enable us to promote and deliver water education to **over 1,400 children** in Peterborough and the Kawarthas yearly. Your support makes all the difference — help us continue to make a lasting impact on our region's future!



Patricia Skopelianos, PCWF Chair with Karen O'Krafka, Past Coordinator



Recent PCWF Supporters:



TD Friends of the Environment Foundation



SIEMENS



"The Peterborough Water Festival is an extremely educational, engaging and fun way for all students to learn about the importance of water protection and conservation! Thank you for a wonderful visit! We will see you again next year!"

Jennifer Gabriel, KPRDSB

"Thanks for all your hard work! I was very impressed to see RBC and Siemens Canada employees there supporting the day. I think that demonstrates caring by those companies and humanizes them. We also enjoyed the raindrop follow up activity."

Sarah Sullivan-Berardi, PVNC

2025 Festival supporters included: TD Friends of the Environment Foundation, Peterborough Utilities, The City of Peterborough, Kawartha Credit Union, Siemens Canada, Ontario Wildlife Foundation, and many more!



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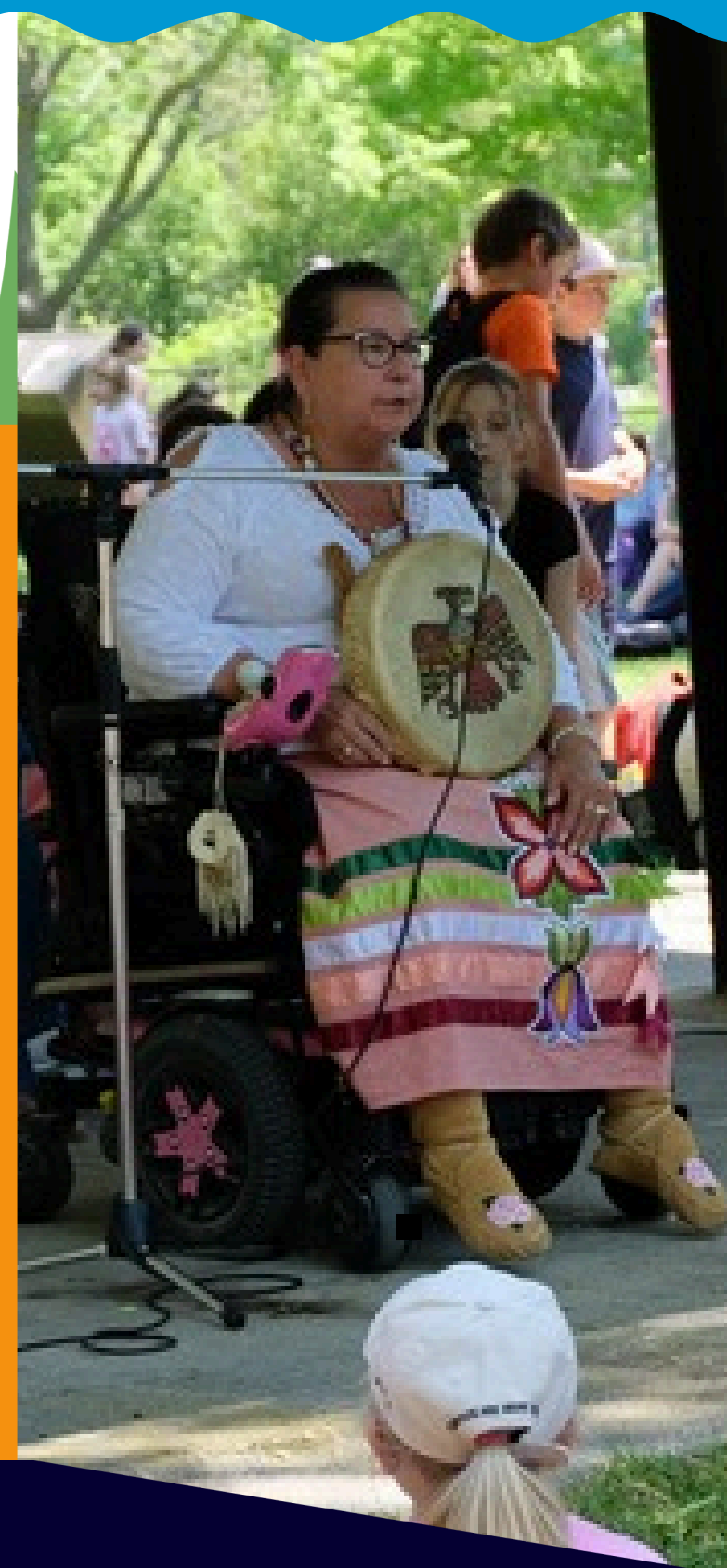
Make Waves With Us in May 2026!

Align your organization with our beloved community event!

The PCWF returns to Riverview Park and Zoo for its 24th year on May 27th and 28th, 2026, offering hands-on water conservation programming for grade 2 to 5 students.

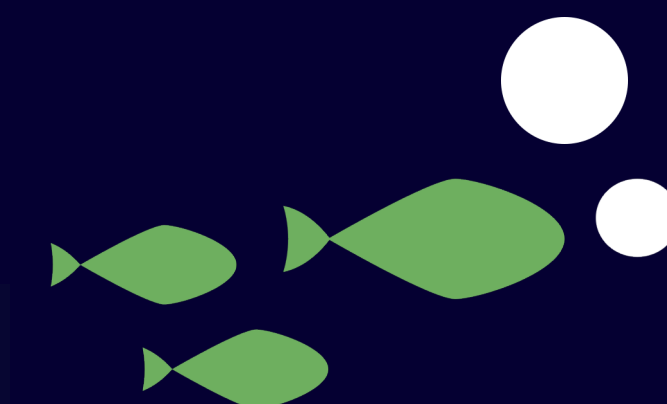
**Become a sponsor to take advantage
of the many benefits and perks!**

(OR become a corporate donor to receive a tax receipt!)



Benefits and perks for PCWF Sponsors

- ✓ Reach our environmentally conscious **audience** with recognition on GreenUP's social media, with 9,000 followers, also shared by our community partners
- ✓ Positive **brand** association
- ✓ Community **visibility** and engagement
- ✓ Employee **volunteer** opportunities on the festival days



We'll welcome
1400 students
with **300 adults**
in **2026**



Over 33,000
students have
participated
since **2002**



We offer **2 Days**
of **cross-**
curriculum
linked activity
centres





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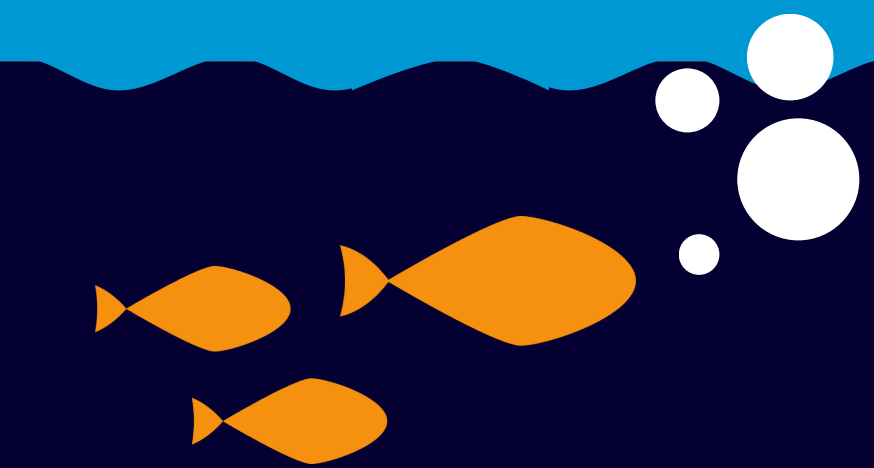
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Sponsor Benefit Levels

	Festival Supporter \$5,000	Festival Patron \$2,500	Festival Benefactor \$1,000	Festival Friend \$500
Recognition at our VIP Event and signage	✓	✓	✓	
Logo recognition on PCWF festival website	✓	✓	✓	✓
Framed certificate of appreciation	✓	✓	✓	✓
Employee Volunteer Opportunities	✓			
Recognition posts to 9K social media followers	✓	✓		
Recognition on the PCWF Newsletter	✓	✓	✓	✓

If you would like to become a corporate donor instead and receive a Charitable Receipt, please contact us!



Benefits

Contributions at **all levels** help keep this event **FREE** for all schools in Peterborough and the Kawarthas. As a sponsor, you can be proud that your organization will:

- **Support** local water programming
- Grow professional relationships within the **community**
- Increase your brand visibility and connect it with **environmental action**



\$30
is the true cost for each student to attend the Peterborough Children's Water Festival