



# 2025

Peterborough Children's Water Festival

# Help Us Water Young Minds



**Making a splash since 2002!**

**Join us!  
May 27th & 28th, 2025**

[www.pcwf.net](http://www.pcwf.net)



# 2025 Peterborough Children's Water Festival Help Us Water Young Minds

info@pcwf.net • www.pcwf.net

## Peterborough Children's Water Festival



The Peterborough Children's Water Festival is a **community** event that provides **experiential learning opportunities, educating youth on protecting and preserving our regional water sources and species.**

Our sponsors and donors enable us to promote and deliver water education to **over 1,000 children** in Peterborough and the Kawarthas yearly. Your support makes all the difference — help us continue to make a lasting impact on our region's future!



*Patricia Skopelianos, PCWF Chair with Karen O'Krafka, 2024 Coordinator*



### Recent PCWF Supporters:



2024 Festival supporters included: TD Friends of the Environment Foundation, Peterborough Utilities, The City of Peterborough, Kawartha Credit Union, Siemens Canada, Ontario Wildlife Foundation, and many more!

*"The Peterborough Water Festival is an extremely educational, engaging and fun way for all students to learn about the importance of water protection and conservation! Thank you for a wonderful visit! We will see you again next year!"*

*Jennifer Gabriel, KPRDSB*

*"Thanks for all your hard work! I was very impressed to see RBC and Siemens Canada employees there supporting the day. I think that demonstrates caring by those companies and humanizes them. We also enjoyed the raindrop follow up activity."*

*Sarah Sullivan-Berardi, PVNC*



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## Make Waves With Us in May 2025!

**Align your organization with our beloved community event!**

The PCWF returns to Riverview Park and Zoo for its 23rd year on May 27th and 28th, 2025, offering hands-on water conservation programming for grade 2 to 5 students.

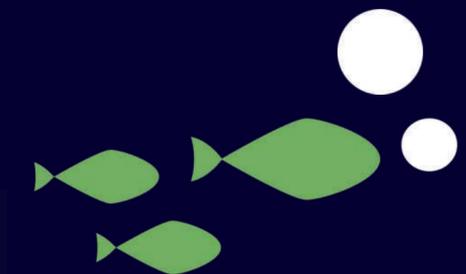
**Become a sponsor to take advantage  
of the many benefits and perks!**

*(OR become a corporate donor to receive a tax receipt!)*



## Benefits and perks for PCWF Sponsors

- ✓ Reach our environmentally conscious **audience** with recognition on GreenUP's social media, with 9,000 followers, also shared by our community partners
- ✓ Positive **brand** association
- ✓ Community **visibility** and engagement
- ✓ Employee **volunteer** opportunities on the festival days



We'll welcome **1400 students** with **300 adults** in 2025



**Over 31,000 students** have participated since **2002**



We offer **2 Days** of **cross-curriculum linked activity centres**





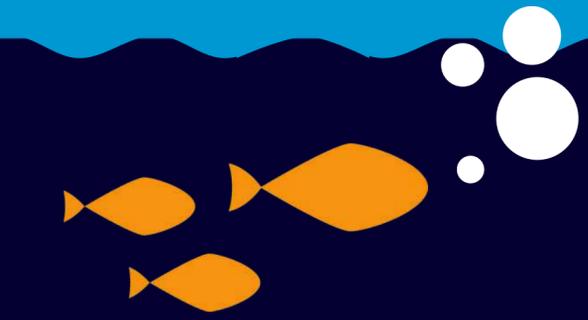
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## Sponsor Benefit Levels

	Festival Supporter \$5,000	Festival Patron \$2,500	Festival Benefactor \$1,000	Festival Friend \$500
Recognition at our VIP Event and signage	✓	✓	✓	
Logo recognition on PCWF festival website	✓	✓	✓	✓
Framed certificate of appreciation	✓	✓	✓	✓
Employee Volunteer Opportunities	✓			
Recognition posts to 9K social media followers	✓	✓		
Recognition on the PCWF Newsletter	✓	✓	✓	✓

If you would like to become a corporate donor instead and receive a Charitable Receipt, please contact us!



## Benefits

Contributions at **all levels** help keep this event **FREE** for all schools in Peterborough and the Kawarthas. As a sponsor, you can be proud that your organization will:

- **Support** local water programming
- Grow professional relationships within the **community**
- Increase your brand visibility and connect it with **environmental action**

**\$30**  
is the true cost for each student to attend the Peterborough Children's Water Festival